



EAI | European Alliance
for Innovation

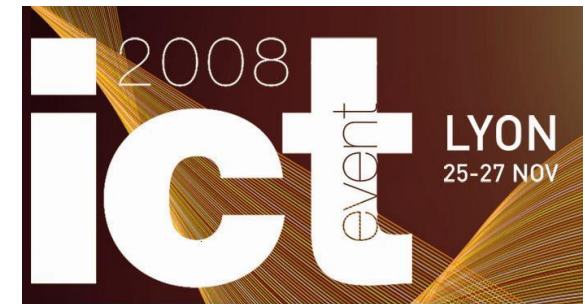
Brussels, 27th April 2009

How the idea of the Alliance for Innovation came about and a proposed model for its evolution



Alliance for Innovation Concept

- This initiative is a follow up on a European Commission sponsored meeting that took place in Lyon during ICT2008 which identified:
 - The need of scientific societies to improve the innovation process in Europe, an area in which Europe lags behind the US.
 - Presenting the European ICT sector through a unified front, including organisations from a broad spectrum of specialised activities (Research, academia, industry, etc.)



Europe's biggest ICT research event!

As a result...

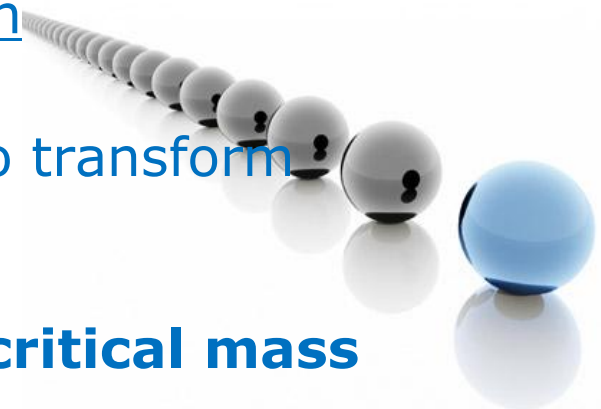
- CREATE-Net put forward the idea of a European Alliance for Innovation, consisting of a partnership of key actors:
 - Including European scientific societies, academic institutions, standardization and certification bodies, companies and industry groups, as well as venture capital and funding organizations.
 - The principal objective is to address the issue of the fragmentation of R&D efforts, with no critical mass when representing the European ICT innovation cycle.



Drivers for Innovation in Europe

- Bringing together European actors through a prestigious grassroots organization using innovative web 2.0 tools, conferences, publications, journals, etc;
- Building a critical mass of qualified European participants from research, industry, standards, venture capital and regulatory organizations
- Changing the mindset through education
- Using WEB portals as a meeting place to transform ideas into concrete innovation results

Building the necessary, concerted, critical mass





Why has innovation been lagging behind in the EU?

- Fragmentation of R&D efforts, resulting in a loss of prestige;
- Too many agendas and voices in the representation of innovation within ICT;
- Insufficient interest in ICT education;
- Lack of exploitation and investment in Intellectual Property resulting from European research;





3 good reasons for doing it now!

I

Economic crisis a challenge and an opportunity to go beyond 2010 and ICT

II

Workin tandem with EIT and other national innovation initiatives

III

Commission addressing and supporting to European society initiative





Defining the Alliance

- Unifying the fragmented community
- Promoting innovation within Europe
- Consolidating cooperation among key-players
- Adopting a common business/operational business model



Participants



B. Magyar



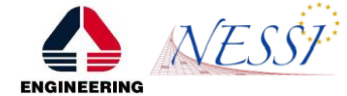
M. Bonifacio



A. Ferreira / G.M. Maggio



K. Binder



D. Avallone



T. Kovacs / I. Rezmuves



H. Frederik



J. Leijten



A. Boukalov



C. Choppy



I. Chlamtac / C. Zaiontz
A. De Luca



R. Santoro



M. Mazura



Gesellschaft für Informatik
P. Federer



K. Sziklai



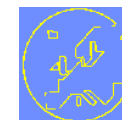
R. Popescu-Zeletin



U. Mulligan



N. Jefferies



G. Ausiello



E. Schutz

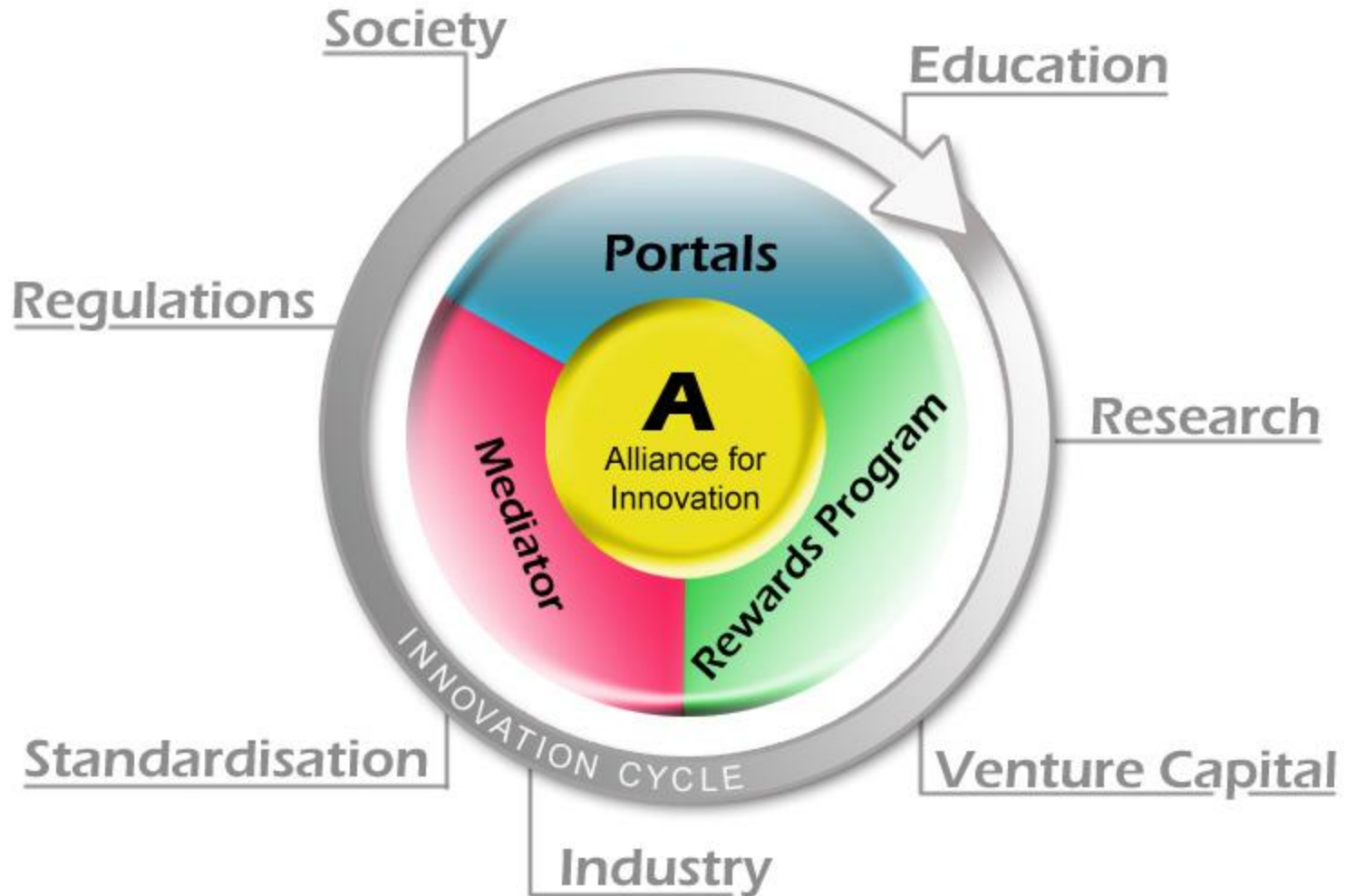


Attendee's Comments & Feedback

- *"Establish new connections with other European organizations involved in ICT knowledge dissemination"*
- *"Plan common actions for attracting governments attention to the importance of ICT development"*
- *"The Alliance might contribute to show up a unified strategy towards innovation and research in ICT. "*
- *"Capability to lobby for the "fast track" adoption of innovation in business"*
- *"Gateway to the European academic world in computer science/ICT"*
- *"A discussion forum on education issues in ICT"*
- *"Share of best practices, avoiding re-inventing the wheels in addressing political decision makers, increase efficiency of research & education"*
- *"Learn to ally and exert influence in a complex Europe"*
- Explore practical steps to facilitate technology transfers between "research" orientated, "development" oriented and "marketing" oriented entities.



Operational/Business/Governance Model





Objectives of the Alliance Initiative in 2009

- Form a grassroots, member based, sustainable organization to supplement European R&D&I
- Contribute to the EC initiative on European societies by addressing fragmentation
- Build a joint movement supporting all pillars of EU innovation players

A single sustainable wind in the sails of all ships

...with a feedback loop

