



EAI | European Alliance
for Innovation

The Catalyst for European Innovation

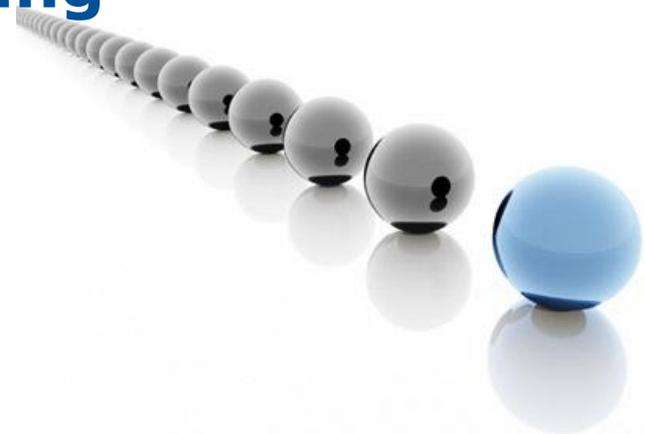
Summary of 3rd Preparatory Meeting





Innovation for change in Europe

- Scientific endeavour without society is **no longer sustainable**
- From **isolation in the laboratories to measurable impact** on society
- **European policies are changing**





The European Alliance for Innovation

- **To act against fragmented** action by individual organisations
- **To unite divided communities** not sharing information
- **To reach the critical mass** needed to influence political agendas
- **Provides benefits** to member organisations & their communities





Meeting Participants

- 1 ETSI U. Mulligan
- 2 CEPIS N. Ioannou
- 3 Nanopolis M. Boda
- 4 EIT B. Magyar
- 5 EMF P. Wacker
- 6 EUREKA F. Cozzani
- 7 EUREKA N. Naska
- 8 ICST T. Kovacs
- 9 COST Martin, Grabert, G.M. Maggio
- 10 BEPA - EC M. Bonifacio
- 11 CREATE-NET I. Chlamtac
- 12 CREATE-NET A. De Luca
- 13 UTCR. Stefan





What is EAI?

- European **non-profit** organisation
- Focuses on ICT innovation and **impact on society**
- **Unites an international network** of organisations





EAI Mission



The European Alliance for Innovation's (EAI) mission is to foster innovation activities within all technology domains impacted by Information & Communication Technologies (ICT), at all levels of the innovation cycle. The unique approach of EAI consists of involving active participation of member organizations and empowering their communities through a grassroots paradigm, thus promoting effective technology transfer, entrepreneurial mindset in education, and increased competitiveness of European companies.



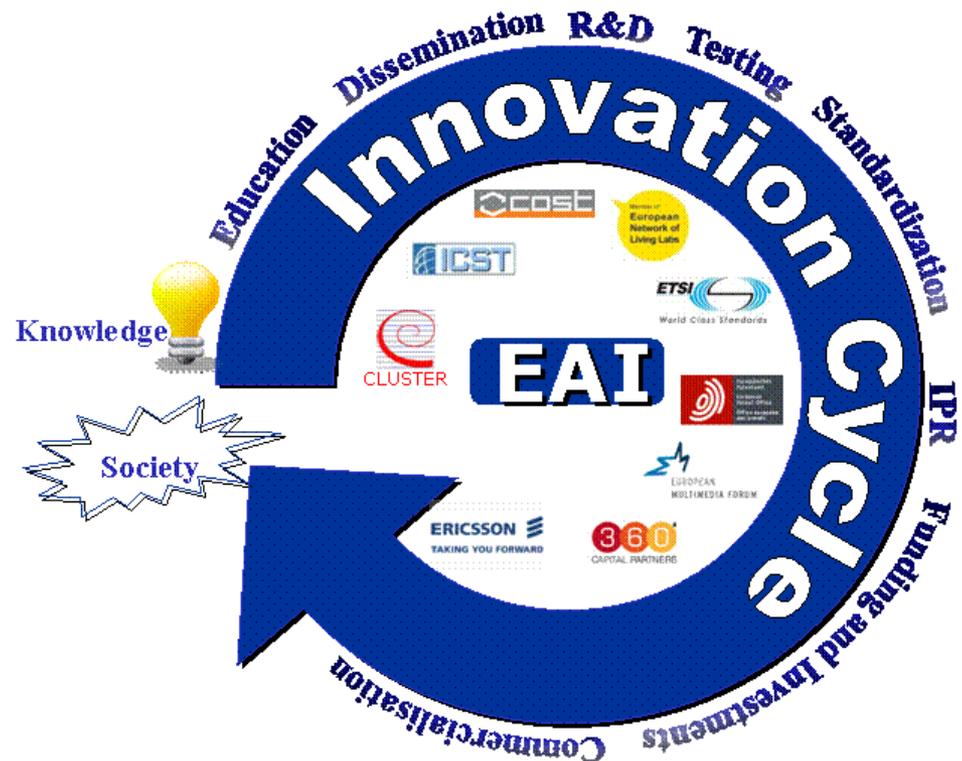
A Unique Approach

- **Active involvement of all keyplayers**
 - Sharing communities
 - Enhance success of individual mission
- **Open innovation paradigm and industry participation**
 - Providing open, collaborative platform for multi-disciplinary innovation to Industry and business
 - Industry, external research labs and technology startups in one loop
- **Grassroots approach**
 - Empowerment of the people
 - Peer-to-peer communities for creating new ideas



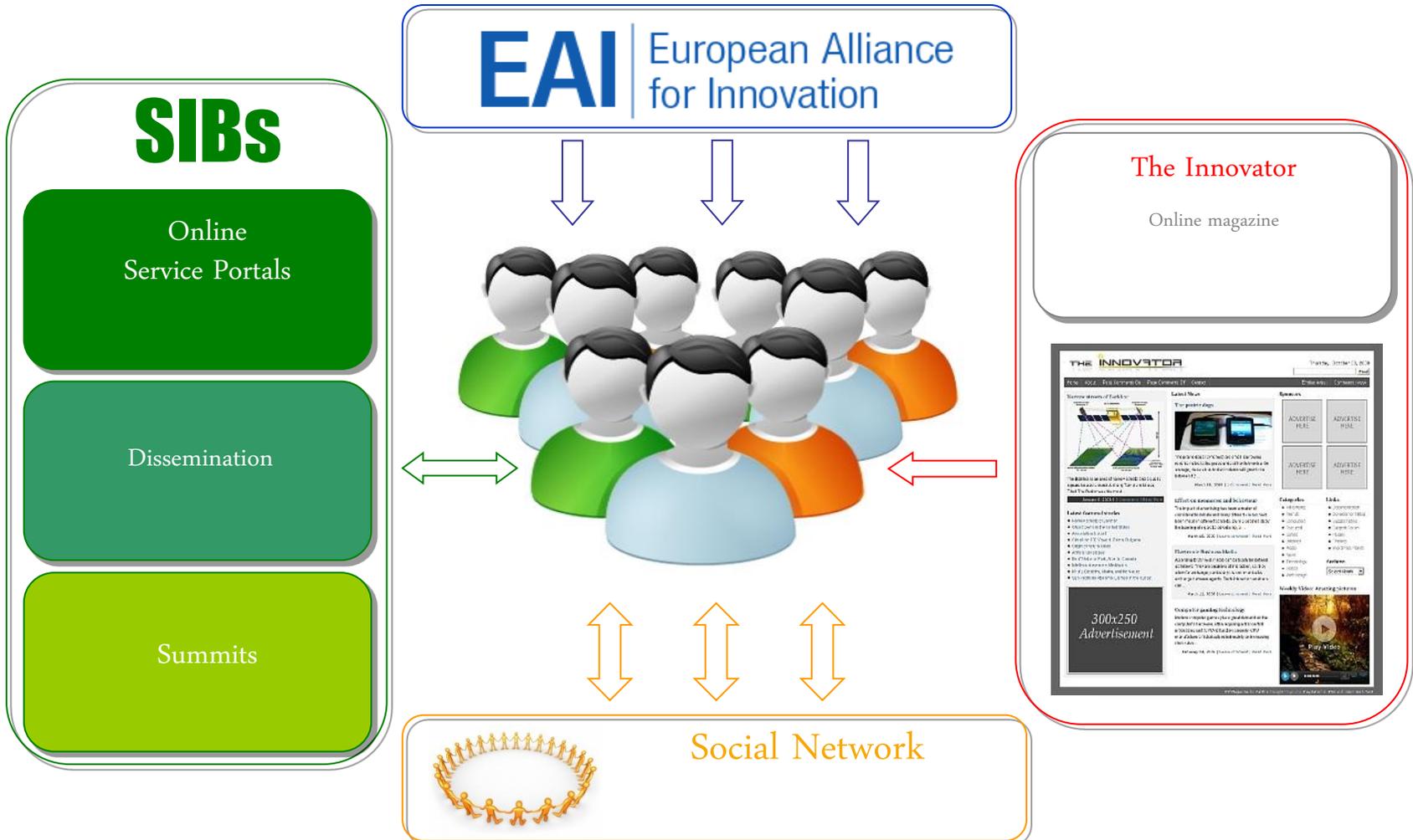
Innovation Cycle & the Community

- Offering the core activities of its mission to a wider public
- Dissemination of know-how
- Attracting investments
- Accelerating the innovation process through open collaboration
- Acting as a fully recognized voice by the industry and investors





EAI: The big picture





What is a SIB?

- **Science Innovation Business** councils
- Technical and business communities **contributing the content** of EAI's innovation activities
- Each SIB has a focus in one application field of ICT (Interest group/society)
- They encourage knowledge sharing **between science and business**

SIB objectives:

- Support innovation in specific ICT areas
- Create and nurture the community
- Distribute information with added value





SIBs by Technology

- The SIBs are categorised into technology areas
- We encourage interested parties to send proposals for other SIBs



FUTURE
CITIES



TRANSPORT

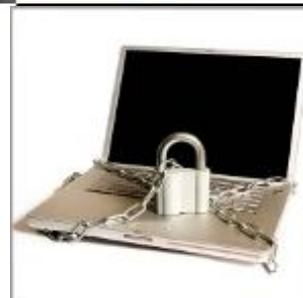


MEDIA

ENERGY



SECURITY



E-HEALTH





The 3 SIB Activities



1. Online Service Portals

- Research (journals, conferences, etc.)
- Technologies (white papers, exhibits, etc.)
- Services (Job announcements, VC support, etc.)
- Networking (social network, achievements, etc.)

2. Dissemination

- Tutorials
- Publications
- Conferences
- Educational courses

3. Summits

Regular Summits, per SIB, bringing together:

- Entrepreneurs
- Researchers
- Investors
- Government
- Academics
- Engineers



EAI Publication: "The Innovator"

The Innovator will be the online magazine of the EAI.

- Freely accessible
- Online publication
- Focus on the latest developments in the scientific and technical realm, with a special focus on innovation
- Potential readership in excess of 500k
- Revenues generated by advertising.



- wide coverage of the various SIB activities,
- include feature interviews with conference organizers
- recipients of best papers awards
- bios of keynote speakers, etc.



EAI Benefits

Organisation

- **More payback** because reaches more people
- **More visibility** to the industry, VCs, government
- **More influence** by lobbying as an Alliance

People

Science

- Easier to **find partners**
- Easier to **access funding**
- Easier to **present new ideas** to industrial partners and VCs

Business

- Easier to **find partners**
- Easier to **increase competitiveness**
- Easier to **get missing technical knowhow**



Ad Hoc Steering Committee

Ad Hoc Steering Committee was elected by voice call from the attending institutions to nominate the Secretary General and President of EAI.
Representing the following institutions

- * ICST Tibor Kovacs
- * EMF Pilippe Wacker
- * COST Gian Mario Maggio
- * UTC Ronàn Stéfan
- * CREATE-NET Imrich Chlamtac
- * ETSI Ultan Mulligan
- * NANOPOLIS Miklos Boda

- Unanimously nominated Dr. Miklos Boda as Secretary General on June 26, 2009
- Unanimously nominated Dr. Imrich Chlamtac as President by email ballot on July 15, 2009
- Unanimously recommended registration of EAI as Belgian International non profit organization
- Founding members Create-Net and ICST



Organizational Members of EAI Founders



European Cooperation in Science and Technology Office



Center for Research and Telecommunication
Experimentation for Networked Communities



European Multimedia Forum



Institute for Computer Sciences, Social-Informatics
and Telecommunications Engineering



Nanopolis Miskolc - nanotechnology project



Organisations participating in past in EAI meetings

- Bureau of European Policy Advisers (BEPA)
- Center for Research and Telecommunication Experimentation for Networked Communities (CREATE-NET)
- The Central European Institute of Technology (CEIT)
- CISCO
- Consortium Linking Universities of Science and Technology for Education and Research (CLUSTER)
- Council of European Professional Informatics Societies (CEPIS)
- eMobility Platform
- Ericsson
- EUREKA – A Europe-wide Network for Market-Oriented Industrial R & D
- European Cooperation in Science and Technology Office (COST)
- European Institute of Innovation and Technology (EIT)
- European Network of Living Labs (ENoLL)
- European Multimedia Forum (EMF)
- European Patent Office (EPO)
- European Telecommunications Standards Institute (ETSI)
- Europe Unlimited (E-UNLIMITED)
- France Telecom
- Gesellschaft für Informatik (GI)
- Informatics Europe (EI)
- Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering (ICST)
- International Telecommunication Union (ITU)
- Joint Institute for Innovation Policy (JIIP)
- Ministry for National Development and Economy Republic of Hungary
- Nanopolis
- National Office for Research and Technology (NKTH)
- The Networked and Electronic Media (NEM)
- Networked European Software and Services Initiative (NESSI)
- Public Safety Communication Europea (PSCE)
- Royal Institute of Technology (KTH)
- Scientific Association for Infocommunications Hungary (HTE)
- Széchenyi István University
- University of Edinburgh
- University of Győr
- University of Luxembourg



A Short History of EAI

- **March 2008:** Dr. Colasanti, Direct General of INFISO, visits CREATE-NET and agrees to the fact that Europe needs a scientific society to improve the innovation process of EU;
- **November 2008:** as a follow-up to the discussion that took place in March, DG-INFISO of the EC, organises the biggest ICT event in Lyon, to further discuss the creation of a society. The result of the event was the concept of an Alliance to drive innovation in Europe composed of important European actors;
- **February 2009:** CREATE-NET organises a meeting in Verona where it presents to some of the main European ICT actors the concept of forming a European Alliance for Innovation, and the benefits that all could gain;
- **April 2009:** A second meeting is organised in the CEPIS, Brussels HQs, to convey the message of the Alliance to a much broader audience. The meeting generated lots of interest amongst the participants;
- **June 2009:** COST hosts the third EAI preparatory meeting, 5 organisations join the initiative to start collaborating and share their resources; nominate Dr. Miklos Boda, former VP Ericsson and Hungarian State Secretary as Secretary General,
- **July 2009:** The EAI AdHoc Steering Committee nominates Prof. Imrich Chlamtac as president, president of CREATE-NET; EAI submits registration as Belgian International non profit organizations, and launches its website (www.eai.eu)

